

## **Connectyx Technologies Holdings Group, Inc. Signs an Agreement with Healthy Directions, LLC, America's Largest Publisher of Alternative and Complementary Health Newsletters to Distribute its MedFlash EPHR**

Palm City, FL--(PRNEWS WIRE)—July 2, 2009 -- Connectyx (CTYX.PK) – Connectyx Technologies Holdings Group, Inc. is pleased to announce that the Company has entered into an agreement where Healthy Directions, LLC will be promoting and selling Connectyx's MedFlash products through its various distribution channels. The demographics of its readership and consumers shows a higher than normal interest in health and health related issues and products.

Healthy Directions has been a leading provider of science-based vitamin and nutritional supplement formulas and other wellness related products for more than 15 years. It currently offers eight different product catalogs, covering a wide range of the highest quality vitamins and nutritional supplements. By the end of August, Healthy Directions expects to offer the MedFlash EPMR through its established distribution channels.

"Personal medical informational needs, along with a record of a customer's nutritional regimen are important to keep track of; however, it can be time consuming and only the most diligent are able to keep an up-to-date diary. "MedFlash can make it easy." said Tom Callahan, Sr. Vice President of Healthy Directions. " The MedFlash unit is so portable, users can put it on a key ring and take it wherever they go." Dr. Julian Whitaker (www.drwhitaker.com), will be the first of Healthy Directions' medical authorities to feature MedFlash.

"We are very excited to have Healthy Directions represent our MedFlash product," said Ronn Schuman, Connectyx President and CEO. "We expect to get great exposure for our product and Healthy Directions to be one of our top distributors before the end of 2009."

About Healthy Directions, LLC

Healthy Directions, LLC, is America's largest publisher of alternative and complementary health newsletters, and produces a number of online resources that provide authoritative health solutions to consumers. A leading provider of science-based vitamin and nutritional supplement formulas for more than 15 years, Healthy Directions, LLC (www.healthydirections.com) is a private company based in Potomac, MD.

About Connectyx Technologies Holdings Group Inc.

Connectyx Technologies provides products in the health care market which include its Personal Health Record, MedFlash(TM). The MedFlash product is an easy-to-use Personal Health and Lifestyle Record & Portal that is USB flash drive-enabled. MedFlash contains an emergency flash drive with a web portal and 24/7 emergency call center access that can contain the owner's complete medical and key information. Stored MedFlash information can be accessed on any computer securely with complete privacy for the members. For more information, please visit [www.connectyx.com](http://www.connectyx.com) and [www.Med-Flash.com](http://www.Med-Flash.com).

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