



NEWS RELEASE

FOR IMMEDIATE RELEASE

CONNECTYX and Medical Air Services Association Team Up to Launch MEDFLASH, New Personal Health Record and Wellness Portal

PALM CITY, Fla., March 17, 2009 - Connectyx Technologies Holdings Group, Inc. (OTCPK: CTYX) announced today the latest launch of its MedFlash personal health record with Medical Air Services Association (MASA).

MASA is an international association founded more than 30 years ago dedicated to providing life-saving emergency assistance services from home or while traveling. MASA has the largest membership base in the travel insurance industry. The MedFlash program is designed to store personal health and lifestyle information on a 1GB, 2-inch portable flash drive and through the Internet. The MedFlash Internet site allows users to maintain and update all their critical information and then download only selected key information to the flash drive.

Ronn Schuman, CEO of Connectyx, stated "Working with **MASA** opens up an exciting new opportunity in the travel insurance industry. Personal Health Records (PHR) is one of the most publicized segments of healthcare today. Google and Microsoft are spending millions of dollars creating consumer awareness of online PHRs. Recently, President Obama has stressed the need for every American to have an electronic personal health record. MedFlash products offer a clear and sustainable advantage."

Affordable and easy to use, the MEDFLASH device is seamlessly connected to any computer for routine or emergency access to important information. Serious drug interactions can be avoided, allergic reactions prevented, and historical records accessed – including x-rays, living wills, and insurance policies. In addition, MedFlash users have the peace of mind that their key medical information can be accessed quickly from three different sources (Flash Drive, Internet and 24/7 Emergency Call Center).

Mr. Schuman said, "We are very pleased to partner with **MASA**, which recognizes the value to its members of personal management of one's own health care records. We look forward to a long term beneficial relationship. "

About Connectyx and MedFlash

Connectyx Technology Corp develops intelligent software and provides technology related services to the growing healthcare industry. Its lead product, MedFlash, is designed to simplify and provide peace-of-mind solutions for the ever-increasing complex world of healthcare by deploying an easy-to-use, Interoperable Personal Health Record Storage Device and Web Portal. MedFlash uniquely provides each member with access to his or her own internet portal and a 24/7 emergency hot line. Today's

consumers recognize the need to be their own advocates, and MedFlash was designed with that in mind. It allows members to easily keep their history, medication records, treatments and lifestyle routines up-to-date on a device that they can carry with them. The device is seamlessly connected to any computer for routine or emergency access to important information. Serious drug interactions can be avoided, allergic reactions prevented, and historical records accessed including X-rays, MRIs and CAT scans. For more information please visit: www.med-flash.com and www.connectyx.com.

About Medical Air Services Association

Medical Air Services Association is an international association founded more than 30 years ago dedicated to providing life-saving emergency assistance services from home or while traveling. MASA has the largest membership base in the industry for good reason; quite simply, we take tremendous pride in the level of care we provide for our members. When MASA members call, we fly into action to take care of their specific emergency situation and get them to the specialized care that they deserve. MASA membership is designed to not only save lives, but also to protect our members from catastrophic financial loss when medical emergencies arise requiring air and/or ground ambulances. One simple toll-free phone call gives you full access to a team of professionals and all of our member benefits - 24 hours a day, 7 days a week and 365 days a year. MASA is always on-duty for you and your family. An average medical flight costs \$10,000 and can be well over \$50,000. Today, these flights are becoming more and more common for the average family. In almost every case, a very expensive flight is utilized for any organ transplant, serious coronary problem, bone reconstruction, serious accidents and illnesses that occur at home or while traveling. MASA provides the "peace of mind" that you and your family deserve. For more information please visit www.medairservices.com.

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from those anticipated. Such risks and uncertainties include, but are not limited to, rules and regulations promulgated under the Act, unanticipated changes in Medicare reimbursement, outcomes of government reviews, inquiries and investigations and related litigation, continued compliance with government regulations, fluctuations in customer demand, management of rapid growth, competition from other healthcare product vendors, timing and acceptance of new product introductions, general economic conditions, geopolitical events and regulatory changes, as well as other relevant risks. The information set forth herein should be read in light of such risks. Connectyx assumes no obligation to update the information contained in this press release.

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