

Connectyx Technologies Announces Distributorship Program for MedFlash Personal Health Management System

Signups of Distributors Nationwide Expected to Expand Connectyx's Footprint in Personal Health Record/Personal Health Management Sector

PALM CITY, FL., Nov. 30, 2010 (GLOBE NEWSWIRE) -- Connectyx Technologies Holdings Group, Inc. (Pink Sheets: [CTYX](#)) ("Connectyx"), manufacturer and distributor of MedFlash®, the nation's premier Personal Health Management System (PHM), announced today the launch of a program to rapidly expand its marketing and sales of the MedFlash® PHM. Qualified distributors have the opportunity to introduce the MedFlash, which is compatible with Google Health and Microsoft's Health Vault and is accessible using a robust web portal. The MedFlash® PHM also features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® PHM provides member benefits including instant access to a subscriber's Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency.

Ronn Schuman, Connectyx CEO said, "Since we introduced the MedFlash, we have been consistently approached by many qualified parties to distribute our proprietary MedFlash application for maintaining personal electronic health records. With the rapidly changing landscape in medical care, we have decided to expand our marketing to include qualified distributors with a successful track record in selling products and services to our target markets such as membership organization, insurance companies, human resource departments, and physician practices. Further differentiating the MedFlash, we have included vision, hearing, dental and prescription medications. We will be announcing distributor agreements in the near future on an ongoing basis."

Potential distributors who have an interest in distributing the MedFlash PHM should contact the company at <http://www.medflash.com/messageCreate.aspx> or call 888-696-3346.

To be added to the corporate e-mail database for corporate press releases and industry updates are requested to send an e-mail to investorrelations@connectyx.com

About Connectyx:

Connectyx provides unique products for the healthcare market including MedFlash® the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, the MedFlash® PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® PHM also features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® PHM provides member benefits including instant access to your Emergency Medical Profile and Personal

Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act: This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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