

## **Connectyx Announces release of MedFlash® Mobile**

PALM CITY, FL—August 17, 2010 -- Connectyx Technologies Holdings Group, Inc. (Pink Sheets: CTYX) (“Connectyx”), the manufacturer and distributor of MedFlash®, the nation’s premier Personal Health Management System, is pleased to announce that its MedFlash® Personal Health Manager will be releasing its first Mobile Web Application, MedFlash® Mobile, during the early part of September 2010. The first phase of this new enhancement will deliver emergency information to MedFlash® members via the existing web browser on their mobile phones. This application will complement the MedFlash® toll free emergency call center, web based access and portable emergency USB (I.C.E. - In Case of Emergency) programs.

Ronn Schuman, Connectyx CEO stated, “this is the first of several Mobile Web Applications planned for MedFlash®. We are excited about our anticipated future Mobile Web Applications, which will enable import/export of vital information and tracking of appointments or prescriptions with auto reminders.”

With over 4 billion mobile phone subscribers worldwide, the Connectyx development team is also designing MedFlash® mobile device applications that will target specific devices including iPhones, Android Phones, Blackberry devices, Palm webOS phones as well as Microsoft Mobile phones. It is anticipated that these applications will do hardware specific things such as integrate glucometers and blood pressure cuffs with the MedFlash® Personal Health Manager. Ronn Schuman, Connectyx CEO stated, “all of these innovations will increase MedFlash®’s features and benefits that are currently being offered to our growing membership and we believe this will open up new strategic alliance channels in the areas of telemedicine and wellness.”

### About Connectyx:

Connectyx provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft’s Health Vault, the MedFlash® PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash® PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: [www.connectyx.com](http://www.connectyx.com) and [www.medflash.com](http://www.medflash.com)

**Safe Harbor Act:** This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking

statements in order to reflect events or circumstances that may arise after the date of this communication.

Source: Connectyx Technologies Holdings Group, Inc.

For Information Contact Investor Relations at 772-600-2581 or [investorrelations@connectyx.com](mailto:investorrelations@connectyx.com)