

Connectyx Announces Termination of Investment Relations Firm

PALM CITY, FL—August 19, 2010 -- Connectyx Technologies Holdings Group, Inc. (Pink Sheets: CTYX) (“Connectyx”) manufacturers and distributors of MedFlash®, the nation’s premier Personal Health Management System announced that it has cancelled its agreement with Big Apple Equities, LLC and has ended its relationship with the firm and its affiliates.

Ronn Schuman, Connectyx CEO stated, "after working with Big Apple for over twelve months, we came to the conclusion that they were not meeting our requirements and we decided to terminate the relationship."

At this time, the Company believes it is in the best interest of its shareholders to bring the investor relations responsibilities in-house.

About Connectyx:

Connectyx provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, the MedFlash® PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash® PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act: This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

Source: Connectyx Technologies Holdings Group, Inc.