



AllOne Mobile Cell Phone Application Expands Capabilities of MedFlash Retail Stores to Offer Package that Improves Access to Personal Health Info

WILKES-BARRE, Pa. and PALM CITY, Fla. – November 2, 2009 – PRNewswire-First Call [AllOne HealthSM](#) and [Connectyx Technologies Holdings Group Inc.](#) (OTCPK: CTYX) today announced a partnership that will allow consumers to view and manage health information on the Web, via portable USB storage devices and through their mobile phones, with one, secure step. A package including both companies' products will be sold in retail stores across the U.S. in December.

[AllOne MobileSM](#), a cell phone application developed by AllOne Health and secured by [Diversinet Corp.](#) to put personal health and insurance information at consumers' fingertips, will be distributed with [MedFlashTM](#), a product offered by Connectyx. MedFlash stores personal health and lifestyle information on a portable flash drive and in an online personal health record. The MedFlash web site allows users to maintain and update their information and upload it to the flash drive. MedFlash can be worn as a bracelet or used as a key chain. By combining MedFlash with AllOne Mobile, customers health information can be viewed, managed and shared with trusted health care partners using the owner's cell phone. "This takes us from a three tiered platform that allows our members to access their PHR via our 24/7 800 number, flash drive or the Internet to a four tiered platform with the addition of the AllOne Mobile technology for our members". Said Ronn Schuman, Connectyx president and CEO.

"Linking the personal health record storage capabilities of MedFlash with the mobile technology of AllOne Mobile makes it easier and more convenient for individuals to keep themselves and their loved ones healthy and safe," said Daniel Lewis, AllOne Mobile's senior vice president of mobile health information.

Specifically, AllOne Mobile technology enables users to:

- Forward a child's allergy medication instructions to a school nurse
- Share an elderly parent's prescriptions with a first responder
- Access a spouse's medical history at the emergency room
- Send family health records to a new specialist before the visit
- Confirm insurance coverage for an emergency when traveling
- View past and current prescription and pharmacy information
- Send an image of their insurance card to their doctor
- Review their children's immunization records
- List people to contact in an emergency
- Receive alerts on upcoming health appointments or unfilled prescriptions
- Obtain personalized tips on managing chronic conditions
- Have all their vital, updated health information on hand — 24/7

This agreement marks the first time AllOne Mobile will be available for purchase in retail establishments including pharmacies and grocery stores such as Harris Teeter, Kroger and Walgreens. Plus, online retailers such as Drugstore.com also will sell the package.

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AllOne Mobile is already available to consumers on Microsoft HealthVault, and directly from the AllOne Mobile consumer site (<https://dtc.allonemobile.com>). Microsoft HealthVault is an online personal health record that connects consumers to health applications, such as AllOne Mobile, and to devices that help manage chronic conditions, such as blood pressure, blood glucose, heart rate and weight monitors. AllOne Mobile is also sold to health plans, employers and other group purchasers who make the application available to their members and employees.

On its own, the MedFlash program is available in stores through relationships with Associated Pharmacies Incorporated — a buying cooperative for the more than 1,000 independent pharmacies spanning 40 states. Cardinal Healthcare and AmerisourceBergen distribute MedFlash to over 2,200 locations nationwide. MedFlash is also offered through charitable organizations, travel organizations, physicians' practices, insurance companies and employers. To locate a MedFlash distributor, visit <http://www.medflash.com>.

“Knowing a patient’s family background, treatment history, test results and medications is essential to managing personal health and avoiding medical errors,” said Ronn Schuman, CEO of Connectyx. “Together, MedFlash and AllOne Mobile will allow consumers to better manage their health no matter where they are, what time it is or how many specialists care for them.”

Other recent AllOne Mobile deals include an agreement with Significa Benefit Services to serve an additional 42,000 users. In addition, the U.S. Army is gradually phasing in AllOne Mobile’s secure messaging technology to support the treatment of 10,000 service members with traumatic brain injuries.

About AllOne Health

AllOne Health encourages individuals to take responsibility for their health and provides tools and services to employers and health plans to help support them. Results include better health, improved productivity and reduced health care costs. AllOne Health pursues an integrated and comprehensive approach to providing personal health management, secure mobile access to personal health information, extensive workplace services—including on-site health care, safety and compliance services—and health benefits. AllOne Health is headquartered in Wilkes-Barre, Pa., with affiliated company offices in: Alexandria, Va.; Atlanta; Boston; Columbus, Ohio; Houston; Lancaster, Pa.; Los Angeles; Philadelphia; Phoenix; and Seattle. AllOne Health has more than 1,000 customers throughout the U.S. and in 44 countries. For more information, visit www.allonehealth.com or call (877) 720-7770.

About Connectyx – MedFlash

Connectyx Technologies (OTCPK: CTYX) Connectyx provides products to the electronic health care market, including its revolutionary Personal Health Record (PHR), MedFlash. MedFlash is an easy to use Personal Health Manager, Lifestyle Record & Web Portal that is USB flash drive enabled, and web accessible. MedFlash combines an emergency flash drive with a Web portal and 24/7 emergency call center access that can contain the owner's complete medical record, stored images, prescriptions, blood sugar levels, allergies and other information that is vital to first responders in a medical emergency. Stored MedFlash information can be accessed on any computer securely with complete privacy for members. For more information, visit www.connectyx.com and www.medflash.com.

About Diversinet

Diversinet Corp. (TSX Venture: DIV, OTCBB: DVNTF) is a leading provider of wireless authentication and access solutions that secure the personal identity, transactions and data of consumers over almost any mobile phone or handheld device. Diversinet’s reliable, end-to-end MobiSecure Wallet and Vault products provide global, secure and cost-effective solutions to mobilize personal health records, financial services transactions and identity protection management. Connect with Diversinet Corp. at www.diversinet.com.

Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of

economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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