

## **Connectyx Enters 8 Billion Dollar Telehealth Market with Joint Marketing Agreement with Consult A Doctor**

PALM CITY, FL—April 8, 2010 – First Call (PRNEWSWIRE), Connectyx Technologies Holdings Group Inc. (OTCPK:CTYX) is pleased to announce that the Company has signed a joint marketing agreement with Consult A Doctor to provide MedFlash® Personal Health Manager (PHM) 's to the more than 36 million Americans who are currently being treated via Telemedicine. According to the agreement, Connectyx will be able to offer its MedFlash members Telehealth services through Consult A Doctor as part of its extended member benefits programs. Market analyst Datamonitor predicts that the overall global telehealth market is expected to exceed \$8 billion by 2012.

According to The American Medical Association as many as 70% of all doctor visits are for information only or for matters that can be handled over the phone. The cost of health insurance for a family of four is over \$1,200 per month. Consumers in this country are looking for affordable, convenient, and time effective ways to consult with a doctor and get maintenance medications. In addition, research indicates that the loss of wages, time and productivity from unnecessary Emergency Room (ER) and doctor visits for non-emergencies and simple prescription refills is costing this country hundreds of billions. In total, as much as \$300 billion of health care costs are unnecessary, inappropriate and/or wasteful. This results in higher insurance costs for groups and individuals.

“The Joint Venture between MedFlash® and Consult A Doctor will help millions of Americans save time and money during this Health Care Crisis” stated Ronn Schumann, CEO Connectyx.

Telemedicine was developed to serve a growing number of people in dire need of medical services and medications. Connectyx' MedFlash® and Consult A Doctor will team up to offer its products and services to the following individuals in need of medical attention:

1. The over 50 million people in the US alone that do not have insurance and are in need of health services and prescription medications but have few choices for preventative and long-term care;
2. The millions who may be insured but are afraid or embarrassed to go to the doctor but need to consult with a doctor about their personal, chronic and/or embarrassing condition.
3. The millions who may be unable to leave their homes or live in many rural areas and do not have access to adequate, timely health care.

### **About Consult A Doctor, Inc.**

Consult A Doctor partners with health insurance companies, self-insured groups, third-party administrators, brokers and others to offer convenient 24/7 access to doctor consultations by phone and online to their members and customers. Its proprietary nationwide network of U.S.-based physicians provides specific answers to medical questions and advice regarding non-emergency, routine medical conditions. All Consult A Doctor physicians are carefully screened, credentialed and have malpractice insurance coverage. They discuss symptoms, recommend treatment options, diagnose many minor conditions, and can prescribe medication when appropriate. Consult A Doctor's telemedicine service reduces healthcare cost for all payers by providing members with convenient efficient access to medically equivalent care in a lower-cost setting, and considerably reduce unnecessary doctor, ER and urgent care visits.

For more information about Consult A Doctor – please call 888-688-DOCTOR (888-688-3628) or visit <http://www.consultadoctor.com>

### **About Connectyx Technologies Holdings Group Inc.**

Connectyx Technologies provides unique products for the healthcare market including, MedFlash, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, The MedFlash PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, The MedFlash PHM can be accessed on any

computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind. For more information, please visit our websites at: [www.connectyx.com](http://www.connectyx.com) and [www.medflash.com](http://www.medflash.com)

Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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