

Connectyx Technologies Releases Corporate Update on Company's Personal Health Records Business Plan

New MedFlash® Distributors to be Announced in January

PALM CITY, FL, Dec 21, 2010 (MARKETWIRE via COMTEX) -- Connectyx Technologies Holdings Group, Inc. (PINKSHEETS: CTYX) ("Connectyx"), www.connectyx.com, manufacturer and distributor of the MedFlash®, the nation's premier Personal Health and Wellness Management System (PHM) for maintaining personal health records (PHR), released a corporate update for its shareholders highlighting progress in the past four months.

Connectyx has been ramping up its marketing and distribution of MedFlash® including the following initiatives:

- CTYX launched a distributor recruitment program to include distributors with proven track records in selling products and services to large membership organizations, insurance companies, health management organizations, (HMO's) corporate human resource departments, and large physician practices.
- The Company is currently talking with a number of organizations with membership rolls of over 100,000 members which have expressed interest in offering MedFlash®.
- CTYX has recently included Angie's List's (www.angieslist.com) consumer physician rating service, discounted dental plans, Instant Amber Missing Child alert, and other health and wellness programs such as Medi-Climate to further appeal to the electronic medical records/personal health records marketplace.
- The MedFlash® Mobile App is now active for all members at who have smart phones no additional charge and currently works as part of the MedFlash In Case of Emergency, (I.C.E.) services to further assist in releasing life-saving information to first responders.

Connectyx to File its Fourth Quarter and Annual Report in Early January

The company reported \$111,838 for the first nine months of the fiscal year 2010 (ended September 30th) and will report its Fourth Quarter and Annual Report for 2010 in January. After the 2010 filings, Connectyx management will provide shareholders with some financial guidance for the 2011. The First Quarter, 2011 financial report is expected in mid-February.

Company Dramatically Decreased Operational Expenses in 2010

Connectyx has reduced its overall operating costs by over 50% since the first of the year through headcount reduction, outsourcing and the cumulative effects of assessing all ancillary costs not directly associated with providing MedFlash services to subscribers. In addition, the company has not increased its marketing costs while expanding its marketing efforts through the company's adoption of a distributor/agent business model that compensates distributors on a "success fee" or commission basis.

MedFlash (R) Features and Benefits

The MedFlash® PHM Portal features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® PHM provides additional member benefits and services including instant access to a subscriber's Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. First Responders such as police, emergency medical technicians (EMT's) and firefighters have access to time critical information for victims who may be comatose or unable to communicate pertinent medical history information. The MedFlash® PHM can be accessed on any computer, whether in an ambulance or an emergency room--securely and with complete privacy. Lifestyle and wellness features are delivered to members that have the potential to result in significant health benefits to members following the healthcare advice. With the increasing focus on cutting costs and risk mitigation by both employers and insurers, the MedFlash offers a low cost addition to the various initiatives necessary for maintaining and reducing costs of current healthcare delivery systems. For more information, see www.medflash.com.

About Connectyx

Connectyx provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, the MedFlash(R) PHM is an easy-to-use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® PHM portal also features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com Safe Harbor Act: This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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