

Connectyx® Technologies to Present MedFlash® at Five Texas EYEPA Meetings to Engage Sales and Marketing Group

MedFlash Website Updated to Include Multiple Languages and Web Links

STUART, FL--(Marketwire - 06/23/11) - Connectyx Technologies Holdings Group, Inc. (Pinksheets:CTYX ("Connectyx), manufacturer and distributor of the MedFlash®, the nation's premier Personal Health and Wellness Management System (ePHM) for maintaining personal health records (PHR), announced today that it will be participating as a preferred vendor in Texas EYEPA meetings to be held in five Texas cities from June 27th through July 1st.

Texas EYEPA Continuing Education Program Schedule Including MedFlash Presentations

Lubbock..... Monday, June 27th Lubbock Country Club
Dallas Tuesday, June 28th Key-Whitman Eye Center (Lemmon Ave.)
Austin..... Wednesday, June 29th Lake Travis Eye Centerth
San Antonio: Thursday, June 30th Focal Point Vision
McAllen..... Friday, July 1st Pena Eye Institute

As previously announced, Connectyx is a preferred vendor of the National EYEPA's twenty-seven state Independent Practice Associations (IPA) which represent approximately 4,500 doctors -- 4,200 ODs (Doctors of Optometry) and 300 MDs and a total of 6,600 physician locations.

Ronn Schuman, Connectyx CEO, said, "We are pleased to have the opportunity to present MedFlash to interested optometrists face to face. Since our Webinars we conducted in May to all the state IPA directors, we were gratified to learn there was increased interest in MedFlash throughout the organization. These presentations are geared to follow through on this interest by many optometry practices in adopting MedFlash for their patients."

Launch of PHRToday™ Newsletter and MedFlash Website Enhancements

Connectyx has launched "PHRToday™", an e-mail newsletter for all MedFlash subscribers which is an online newsletter focusing on health and wellness and the benefits of MedFlash. Included in its inaugural issue this week is an incentive for member referrals and new members to leverage the company's current satisfied membership base. PHRToday™ will be hosted on its own website, which will go live for public viewing at www.phrtoday.com by the end of this month.

Continuing its multi-front marketing efforts, Connectyx has enhanced its product website, www.medflash.com, with a lower page toolbar offering multiple languages and links to Twitter for investors to sign up for immediate press release notification. The toolbar is also linked to the MedFlash Facebook page without requiring Facebook membership to view and a link to various YouTube videos of Medflash.

Sales and Marketing Center to Begin MedFlash Marketing in July

Connectyx has contracted with a sales and marketing center in Boca Raton, FL which will focus on contacting health care professionals and membership organizations. This new marketing initiative will be operational by the middle of July and have no net operational costs to the company.

As previously announced, Connectyx placed a half page ad in the recently published USA TODAY Travel Guide that is, as of this week, available throughout the United States wherever USA TODAY is sold.

Mr. Schuman added, "We continue to see increases in memberships as our many marketing partners go on line in selling MedFlash. Since our marketing shift to member organizations earlier this year, it is clear that our new marketing partners see the value proposition of MedFlash in their respective membership portfolio and are motivated to contribute to our joint marketing efforts."

MedFlash® Features and Benefits

The MedFlash® PHM Portal features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® PHM provides additional member benefits and services including instant access to a subscriber's Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency.

First Responders such as police, emergency medical technicians (EMTs) and firefighters have access to time critical information for victims who may be comatose or unable to communicate pertinent medical history information. The MedFlash® PHM can be accessed on any computer, whether in an ambulance or an emergency room, securely and with complete privacy.

Lifestyle and wellness features are delivered to members that have the potential to result in significant health benefits to members following the healthcare advice. With the increasing focus on cutting costs and risk mitigation by both employers and insurers, the MedFlash offers a low cost addition to the various initiatives necessary for maintaining and reducing costs of current healthcare delivery systems. For more information, see www.medflash.com.

To be added to the corporate e-mail database for corporate press releases and industry updates, investors and shareholders are requested to send an e-mail to investorrelations@connectyx.com

About NEYEPA www.nationaleyepa.com

The National EYEPA Coalition, founded in 2003, consists of twenty-seven state Independent Professional Associations (IPAs) representing approximately 4,500 doctors -- 4,200 ODs and 300 MDs. The Coalition expects to have at least thirty state IPA's by the end of 2011. The mission of the National Coalition is to represent, assist and facilitate doctor owned and operated IPAs in their pursuit of quality eye care for the public. Likewise, the purpose of the coalition is to

enhance and facilitate reciprocal relationships between the various state IPAs and to cooperate in solving mutual concerns of the state eye care IPA members. The primary objective is to assist the independent eye care practitioner to remain independent, survive and thrive in the ever changing health care arena.

About Connectyx

Connectyx provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (ePHM). Compatible with Google Health and Microsoft's Health Vault, the MedFlash® ePHM is an easy-to-use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® ePHM portal also features a 24/7/365 call center, a USB flash drive and a smart phone application.

The MedFlash® ePHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information.

Far more than just an emergency flash drive the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act: This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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