

## **Connectyx Enters \$18 Billion Dollar Global Telemedicine Market Through New Concierge Service With FONEMED®**

PALM CITY, FL—April 14, 2010 -- Connectyx Technologies Holdings Group Inc. (OTCPK:CTYX) is pleased to announce that the Company has signed a joint marketing agreement with FONEMED® to provide MedFlash® members with its new concierge service which includes round-the-clock, telephone or web-based access to medical advice, information, products, and services. According to the agreement, Connectyx will be able to offer its MedFlash members Nurse triage services and assistance in the creating Medical Profiles through FONEMED® for as little as \$49.95 per year.

Driven by an aging population, increased medical requirements in remote locations and technology advancements, the world market for telemedicine is projected to exceed \$18 billion by the year 2015, according to new report by Global Industry, Inc. ([www.newsguide.us](http://www.newsguide.us)). Telemedicine programs have proved cost effective, and with restrictions on health care expenditures being a major concern, such programs are being increasingly implemented in countries across the globe.

FONEMED ([www.fonemed.com](http://www.fonemed.com)) CEO Ken Bleakley noted that the interaction of qualified Registered Nurses and Doctors with cutting edge technology in the hands of individuals over the telephone and Internet represents the new frontier in health care. “The combination improves access to health information and care wherever and whenever needed and reduces costs for all.”

According to The American Medical Association as many as 70% of all doctor visits are for information only or for matters that can be handled over the phone. The cost of health insurance for a family of four is over \$1,200 per month. Consumers in this country are looking for affordable, convenient, and time effective ways to consult with a health professional and get maintenance medications. In addition, research indicates that the loss of wages, time and productivity from unnecessary Emergency Room (ER) and doctor visits for non-emergencies and simple prescription refills is costing this country hundreds of billions. In total, as much as \$300 billion of health care costs are unnecessary, inappropriate and/or wasteful. This results in higher insurance costs for groups and individuals.

“We can now offer our customers round-the-clock nurse triage and assistance in developing their MedFlash Medical Profiles. We are pleased to help improve the quality of health care for our customers by offering them this additional valuable service, which can not only save them money, but give them peace of mind.” stated Ronn Schumann, CEO Connectyx.

The Company has recently announced it has signed a joint marketing agreement with Consult A Doctor to provide MedFlash® Personal Health Manager (PHM) to the more than 36 million Americans who are currently being treated via Telemedicine. According to the agreement, Connectyx will be able to offer its MedFlash members Telehealth services through Consult A Doctor as part of its extended member benefits programs. Market analyst Datamonitor predicts that the overall global telehealth market is expected to exceed \$8 billion by 2012.

For more information on FONEMED® please visit [www.fonemed.com](http://www.fonemed.com)

### **About Connectyx Technologies Holdings Group Inc.**

Connectyx Technologies provides unique products for the healthcare market including, MedFlash, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, The MedFlash PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, The MedFlash PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind. For more information, please visit our websites at: [www.connectyx.com](http://www.connectyx.com) and [www.medflash.com](http://www.medflash.com)

### About FONEMED

FONEMED® uses communications technology to provide individuals with round-the-clock, telephone or web-based access to medical advice, information, products, and services. They provide outsourced nurse triage services from their North American call center and Registered Nurses working remotely. The Company also supplies qualified partners with the tools, technology, protocols and know-how to operate proprietary Medical Call Centers as either installed systems (for internal use only) or with

concession agreements (for specified geographic locations). Currently, FONEMED® provides 24/7 nurse triage via the telephone to more than 9 million individuals throughout North America.

Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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