

# **Connectyx Technologies Signs Marketing Agreement with Langdon Drugs, DBA Health Matters International, with Over One Million Members**

## **MedFlash® to be Marketed as HMI's Exclusive Personal Health Record to 1,000,000 + Member Healthcare Network**

STUART, FL, January 18, 2011 (MARKETWIRE via COMTEX) -- Connectyx Technologies Holdings Group, Inc. (PINKSHEETS: CTYX) ("Connectyx"), [www.connectyx.com](http://www.connectyx.com), manufacturer and distributor of the MedFlash®, the nation's premier Personal Health and Wellness Management System (PHM) for maintaining personal health records (PHR), announced today that the company has signed a marketing agreement with Health Matters International, (HMI) for the marketing and distribution of MedFlash®.

Ronn Schuman, Connectyx CEO, said, " This new marketing relationship is another example of how we are adding value and additional benefits to our MedFlash members, specifically with a focus on providing a solution to the rising cost of prescription medications and other health care challenges while giving people an option to affordable health care. With HMI's large Membership base of over one million members, we look forward to continued momentum in MedFlash sales."

HMI offers an umbrella company to encompass their new health divisions, Langdon Drugs and SurgicalEscape, focusing on prescription medications, diabetes, medical tourism/travel, pet medications, nutritional supplements, and over the counter (OTC) medications. Greg Benson, President of Landon Drugs/HMI, said, "We are a team of experienced service industry representatives with a proven track record helping thousands of satisfied customers. The HMI staff has extensive knowledge in the prescription medication industry coupled with industry leading customer service. At HMI we are continually researching the newest, cutting edge products".

Connectyx, in conjunction with HMI, will be offering these significant discount programs starting in February to include; Diabetes Medications and Supplies, Nutritional Supplements, Pet Medications, Discounted Prescription Drugs, and Medical Travel programs. In addition to these benefits and services HMI and Connectyx will be offering discounts on hearing exams and hearing aids, eyeglass frames and eyewear, X-ray, Lab and other important health care services (Including a Cancer and Smoking Cessation Programs) that will be available by the end of the year.

### **MedFlash (R) Features and Benefits**

The MedFlash® PHM Portal features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® PHM provides additional member benefits and services including instant access to a subscriber's Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. First Responders such as police, emergency medical technicians (EMT's) and firefighters have access to time critical information for victims

who may be comatose or unable to communicate pertinent medical history information. The MedFlash® PHM can be accessed on any computer, whether in an ambulance or an emergency room--securely and with complete privacy. Lifestyle and wellness features are delivered to members that have the potential to result in significant health benefits to members following the healthcare advice. With the increasing focus on cutting costs and risk mitigation by both employers and insurers, the MedFlash offers a low cost addition to the various initiatives necessary for maintaining and reducing costs of current healthcare delivery systems. For more information, see [www.medflash.com](http://www.medflash.com).

To be added to the corporate e-mail database for corporate press releases and industry updates, investors and shareholders are requested to send an e-mail to [investorrelations@connectyx.com](mailto:investorrelations@connectyx.com)

### ***About Connectyx***

Connectyx provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, the MedFlash(R) PHM is an easy-to-use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® PHM portal also features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: [www.connectyx.com](http://www.connectyx.com) and [www.medflash.com](http://www.medflash.com)

***About Health Matters International*** <http://www.healthmattersinternational.com>

### ***Langdon Drugs***

Based in Calgary Canada, Langdon Drugs has pharmacies in New Zealand, Italy, South Africa, India, USA, Canada, UK and Australia. Langdon Drugs pride ourselves on ensuring safe, high quality and low cost prescription medications. Langdon works closely with each and every International Pharmacy to ensure a positive experience for its clients. Through the company's pharmacists, customer service representatives and high quality products, Langdon's customers are confident ordering from any of the company's International Pharmacies. Langdon's prescription medication products are only sourced by US FDA, HPB and UK equivalent approved manufacturing plants to ensure the highest quality products.

### ***SurgicalEscape***

As medical costs soar in the U.S., the number of uninsured has swelled, exceeding 46 million, or nearly 16% of Americans last year, according to Census Bureau statistics. As a result, increasing

numbers are choosing what is known as medical tourism and heading overseas for more affordable surgeries from highly reputable hospitals. This is a highly specialized niche of travel service that enables clients to travel to a foreign country to receive medical treatment while taking advantage of local tourism opportunities. For most patients, the primary benefit is the huge cost savings. Even accounting for travel and accommodations expenses, clients obtain comprehensive treatment and recovery with total costs equal to a few nights stay in a U.S. hospital. And, while the costs of treatment are dramatically lower, the quality of care is on par with -- if not, better than -- that in the U.S. Many of these medical tourists are uninsured or under-insured. Others are going for procedures not covered by their insurance i.e.. cosmetic, obesity or infertility procedures. Treatment abroad averages one-eighth the cost of comparable surgeries performed in the United States.

**Safe Harbor Act:** This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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