

Connectyx Launches New MedFlash® Concierge Program

PALM CITY, FL--(PINKSHEETS)—July 21, 2010 -- Connectyx Technologies Holdings Group, Inc. (Pink Sheets: CTYX) is pleased to announce that the Company will be launching its new MedFlash® Concierge Program on August 1, 2010. This innovative one of a kind program was designed as a direct response to MedFlash members who wanted an expert to assist them in completing their health and lifestyle online profile. The new Concierge Program offers MedFlash members the opportunity to schedule an appointment to speak with a health care professional directly via phone giving them the confidence that their health profile is both thorough and accurate. This exciting enhancement also allows members that do not have online or computer access to join the MedFlash community, which includes many exciting wellness programs, benefits and an easy to use personal health manager.

MedFlash personal health manager members who sign up for the new Concierge Program will be given a free one year membership to the Fonemed® Nurse Consultation Program. The Nurse Consultation Program provides 24/7 nurse triage via the telephone or the internet from a highly experienced staff of Professional Nurses. The Company will offer the MedFlash Concierge Program for \$49.95, which includes a one hour interview as well as the Nurse Consultation Program.

“The MedFlash Concierge Program is a valuable health management tool,” stated Ronn Schuman, President and CEO of Connectyx Technologies Holdings Group, Inc. “Combining a simple personal health record with health management tools and social networking capabilities is what sets MedFlash apart from the competition.”

The Company recently announced the launch of its Facebook® and Twitter® social media marketing campaign in an effort to communicate with its shareholders and introduce the MedFlash product to a larger audience. Connectyx Technologies can now be found on Twitter (<http://twitter.com/MyMedFlash>) where followers can receive short, timely messages regarding current MedFlash promotions and updates. Individuals can also connect with MedFlash and other MedFlash® fans on Facebook (<http://www.facebook.com/pages/wwwmedflashcom/127476047265331?ref=ts>) to find testimonials, videos and quick notes regarding news about the MedFlash® product.

Connectyx Technologies Holdings Group, Inc. also announced effective July 16, 2010 that Jeff Frankel and Michael Miness have resigned as Directors of the Company in order to pursue other business endeavors. The board is currently engaged in a process to consider and appoint new board members.

On behalf of the Company and the Board, Ronn Schuman, President and CEO, stated, "We would like to express our gratitude to Jeff and Michael for their many contributions to the company during the time of service. We wish them the very best in their future projects."

About Connectyx :

Connectyx Technologies provides unique products for the healthcare market including, MedFlash, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, The MedFlash PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, The MedFlash PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind.

For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the

ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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