

Connectyx Announces Hawaiian Islands Partnership for MedFlash®

PALM CITY, FL--(ISSUERDIRECT)—August 9, 2010 -- Connectyx Technologies Holdings Group, Inc. (Pink Sheets: CTYX) manufacturers and distributors of MedFlash, the nation's premier Personal Health Management System is pleased to announce that the Company has partnered with Mau Loa Nui, LLC located on the island of Oahu in Hawaii. Mau Loa Nui is a full service distributor of healthcare products and services to the public and will market MedFlash as its exclusive Personal Health Manager. Mau Loa Nui is located in Aiea, Hawaii but will service all the Hawaiian Islands including the islands of Kauai, Maui, and the Big Island.

Ronn Schuman, Connectyx CEO stated, "This expansion into the Hawaiian Islands with the Mau Loa Nui group will give us unprecedented access to Hawaii's 1.2 million people, of which 15% is over 65." *

The MedFlash program is designed to store personal health and lifestyle information on the Internet and includes a portable USB flash drive as part of its I.C.E (In Case of Emergency program) along with a 24/7/365 800 emergency call center. The MedFlash internet site allows the member to maintain and update all of their critical information and then download only selected key information to the flash drive. Personal Health Records is one of the most publicized segments of healthcare today and the Company believes MedFlash is in the forefront of this new marketplace.

"After much research we felt it to be imperative that we offer a Personal Health Record to our population," stated Evangeline Abellada founding partner of Mau Loa Nui. "The need for individuals to have critical health and lifestyle information readily available for any untoward situation is obvious and after an extensive search we realized no product is more user friendly, economical and comprehensive than MedFlash. We believe it will change the way patients are clinically treated and will no doubt lead to fewer medical errors that are caused by lack of information. We are proud to be part of the MedFlash family and look forward to benefiting patients with the MedFlash Personal Health Manager."

About Connectyx :

Connectyx Technologies provides unique products for the healthcare market including MedFlash, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, the MedFlash PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, The MedFlash PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

About Mau Loa Nui, LLC

The principals and founders Evangeline Abellada, Jeralyn Casino, Beryl Let Quengua and Princess Micua have combined experience of over 35 years in home health and patient care. They have built a strong and respected reputation with key home health companies, health care facilities, discharge planners and social workers throughout the Islands and will be working with those organizations to assist in getting MedFlash to as many individuals as possible. Additionally Mau Loa Nui meaning "Forever Important" will be marketing MedFlash to physician practices and pharmacies. Please contact Princess Micua at (808) 366-0685 or email princess@mauloanui.com for additional information.

Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the

ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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Source: Connectyx Technologies Holdings Group, Inc.

* U.S. Census Bureau: State and County QuickFacts (2008), available at:
<http://quickfacts.census.gov/qfd/states/15000.html>