

Connectyx Technologies Announces First International Launch of MedFlash

Initial International Distribution in Israel to be Followed by India

STUART, FL--(Marketwire -11/28/11) - Connectyx Technologies Holdings Group, Inc. (OTCB:CTYX.PK) ("Connectyx"), www.connectyx.com, the manufacturer and distributor of the MedFlash®, an innovative Personal Health and Wellness Management System (ePHM) designed for maintaining personal health records (PHR), announced today the launch of the company's international expansion in the marketing and distribution of MedFlash into Israel.

CallCenterTeam.com has joined Connectyx Technologies' marketing network as the first international affiliate partner. CallCenterTeam.com is launching its MedFlash website in Israel at www.medflash.co.il and will utilize its e-mail database of one million Israelis to introduce MedFlash. CallCenterTeam.com has a twenty year history of professional telemarketing incorporating numerous languages in its call centers. This multi-lingual expertise is very important in a country like Israel with various nationalities represented in the population which does not consider Hebrew as their first language. CallCenterTeam.com will launch their MedFlash site in Hebrew in the near future.

An integral part of Connectyx and CallCenter Team's partnership for MedFlash marketing and distribution is the addition of a toll-free emergency response center in Israel.

Ronn Schuman, President & CEO of Connectyx Technologies, said, "We are excited about the prospects of marketing MedFlash in Israel with its population of over 7.75 Million and its widely admired medical system. Major hospitals in Jerusalem, Tel Aviv and Haifa have already been introduced to MedFlash and their positive feedback and interest in getting involved has been a deciding factor in expanding into Israel. We are confident that the inherent scalability of MedFlash will be well demonstrated with our first foray overseas."

Kenneth Schwartz, CEO of CallCenterTeam.com, said, "Since our founding twenty years ago, CallCenter Team has prided itself on working with its partners in designing telemarketing campaigns including using callers fluent in the targeted country's language. We look forward to introducing MedFlash overseas and working with Connectyx to continue to develop the product."

Mr. Schuman added, "With CallCenter Team's experience in multiple countries, the second international country that we anticipate expanding MedFlash into is India, with its very large professional middle class, during the latter part of 2012. We have acquired www.medflash.in and will start building the web interface over the next six months with the CallCenter and Connectyx technology teams."

Interested investors and shareholders are invited to be added to the corporate e-mail database for corporate press releases and industry updates by sending an e-mail to investorrelations@connectyx.com

About Connectyx Technologies

Connectyx Technologies provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (ePHM). The MedFlash® PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® PHM also features a 24/7/365 call center, a USB flash drive and our smartphone applications with Scan code capability. The MedFlash® PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com, www.phrtoday.com and www.medflash.com

About CallCenterTeam.com

CallCenterTeam.com (CCT) specializes in all forms of call center services including outbound and inbound telemarketing, e-commerce and bottom-line revenue growth. With unequaled people, process and technology, CCT provides their clients with control, quality, dependability, stability, commitment, as well as years of technical, business, and product knowledge. CCT continually aims to improve the results that deliver success to their clients by looking for ways to enhance their telemarketing contact center projects. CCT specializes in all outbound/inbound programs, lead generation, prospect management, and sales pipeline appointment setting with a focus on new relationship acquisition and retention. CCT provides their clients with primary sales, up-sell, and cross-sell techniques that meet and exceed all aggressive sales and retention objectives. Effective telemarketing sales require a combination of strategy, technical support, implementation, and sales culture to produce profitable results. CCT's contact centers provide businesses with the unmatched performance and skill. For more information – visit www.callcenterteam.com

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skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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