

Connectyx, Announces MedFlash® Advertising Contract with SkyMall Inc.

PALM CITY, FL -- /PRNewswire-FirstCall/ February 8, 2010 -- Connectyx Technologies Holdings Group Inc. (Pink Sheets: CTYX.PK) has signed an advertising contract with SkyMall Inc. SkyMall produces the familiar, quarterly in-flight publication that is distributed in major airlines seat pockets. SkyMall has an annual circulation of approximately 20 million copies. The advertisement featuring the MedFlash® Personal Health Manager (PHM) will be located directly opposite the table of contents in the front section of the magazine. Look for the advertising to begin in the April issue and run for at least three months. MedFlash advertising will also be featured on the SkyMall website.

“This is a great opportunity for us to build the MedFlash brand as the leader in providing easy and secure tools for the maintenance of personal health information. Adding SkyMall’s millions of readers to our recent sponsorship of Derrike Cope’s NASCAR team, The Orlando Magic “Sixth Man Fan” promotion and our recent sale to Walgreens Orlando market creates strong brand awareness for MedFlash. We want to be the first place people go when they decide to take control of their personal health information”. Stated Ronn Schuman, Connectyx President.

SkyMall is a multi-channel marketer, offering high quality products through its major airline catalog and web site, skymall.com. The SkyMall catalog is seen by approximately 88% of all domestic air passengers reaching more than 600 million air travelers annually. SkyMall also offers participants a turn-key call center, merchandise and fulfillment solutions for loyalty marketing programs.

About Connectyx Technologies Holdings Group Inc.

Connectyx provides unique products for the healthcare market including, MedFlash, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, The MedFlash PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, The MedFlash PHM can be accessed on any computer, securely and with complete privacy.

MedFlash members have the ability to arrive at their Doctors offices with their paperwork pre-printed and ready to go. Prescriptions, Insurance information and advance directives are available at a moment's notice through the MedFlash PHM for the physician's reference. Those are just a few of the time saving and risk mitigation features the MedFlash PHM provides. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act:

This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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