



## **Connectyx Granted U.S. Trademark for MedFlash®**

PALM CITY, FL -- /PRNewswire-FirstCall/ January 28<sup>th</sup>, 2010 -- Connectyx Technologies Holdings Group Inc. (Pink Sheets: CTYX.PK) is pleased to announce that it has secured the U.S. Trademark for MedFlash®.

Connectyx was granted U.S. Trademark #3,739,453 for the protection of the MedFlash name, graphics and proprietary USB operating software. This protection includes International Cl.: 9 designation in class 9 (U.S. CLS. 21, 23, 26, 36 and 38). A registered trademark grants a bundle of exclusive rights upon the registered owner, including the right to exclusive use of the mark in relation to the products or services for which it is registered. The law in most jurisdictions also allows the owner of a registered trademark to prevent unauthorized use of the mark in relation to products or services which are identical or "colourfully" similar to the "registered" products or services, and in certain cases, prevent use in relation to entirely dissimilar products or services.

“This is another important step in establishing and protecting our brand in this exciting and growing market. We are deploying significant resources in our marketing efforts and this assures us that our investment will be secure in the marketplace.” Stated Ronn Schuman CEO of Connectyx.

### **About Connectyx Technologies Holdings Group Inc.**

Connectyx Technologies provides unique products for the healthcare market including the electronic Personal Health Manager (PHM), MedFlash. Compatible with Google Health and Microsoft's Health Vault, MedFlash is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite, it also features a 24/7/365 call center, a USB flash drive and our soon to be released smart phone applications. The MedFlash PHM provides the benefit of having its members Emergency Medical Profile and Personal Health Record available instantly in case of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, MedFlash can be accessed on any computer, securely and with complete privacy for members. There are also lifestyle and wellness features that can provide significant health benefits and cost and liability savings for its members, employers and insurers alike.

MedFlash members are also able to arrive at their Doctors offices with their paperwork pre-printed and ready to go, insurance information and advance directives are available at a moment's notice through their partnership with Instant Medical History a leader in patient interview software. Prescriptions can also be listed for the physician's reference. Those are just a few of the time saving features the MedFlash PHM provides. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind. For more information, please visit our websites at: [www.connectyx.com](http://www.connectyx.com) and [www.medflash.com](http://www.medflash.com)

### **Safe Harbor Act:**

This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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