

Connectyx Announces MedFlash® Wellness Programs

PALM CITY, FL—September 1, 2010 -- Connectyx Technologies Holdings Group, Inc. (Pink Sheets: CTYXD) (“Connectyx”) manufacturers and distributors of MedFlash®, the nation’s premier Personal Health Management System is pleased to announce that its MedFlash® Personal Health Manager has released a series of health and wellness services and benefits to its members through its MedFlash® Web Portal.

Ronn Schuman, Connectyx CEO stated, “Connectyx is committed to maintaining its strong position within the consumer driven PHR- PHM space. In keeping with our vision of MedFlash® as a personal health management system, we are pleased to announce a major expansion of our member benefits and health services.” The Company is cognizant of the continual rising cost of health care and its ancillary services and has given its MedFlash® members full access to major health related cost savings programs. Included in these health and wellness programs will be vision, hearing, dental and prescription medications. Since there is no additional cost to members to join these health benefits and wellness programs, management believes that they have added significant value to its MedFlash® product platform.

Ronn Schuman, Connectyx CEO added “every day we are documenting that there is no doubt that health and wellness are going to play a major role in reducing health care costs and improving our overall lifestyle.” A study conducted at Steelcase Corporation by the University of Michigan* in the early 1990’s determined that for every Steelcase employee who had excessive alcohol consumption, the company paid \$597 more per year in health care costs. For every Steelcase employee who was sedentary, the company paid \$488 more. For every Steelcase employee who had hypertension, the company paid \$327 more. Smokers cost the company \$285 more, etc. A similar study was conducted at DuPont and, although the dollar values associated with each risk factor differed from what Steelcase found, there was collaboration on the fact that unhealthy employee lifestyles cost the company more in health care costs. With the increase in health care costs since these studies were done, the Company believes these costs are likely higher today.

About Connectyx:

Connectyx provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft’s Health Vault, the MedFlash® PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash® PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act: This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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* University of Michigan, 1992. DuPont Corporation, 1993., <http://www.healthylife.com/template.asp?pageID=41>