

Connectyx Technologies to Exhibit MedFlash® at 7th NEYEPA National EYEPA Coalition March 10th – 12th

Connectyx Introducing MedFlash® III Doctor/ Patient Portal to Vision Care Practitioners

STUART, FL--(Marketwire – 03-08-2011) - Connectyx Technologies Holdings Group, Inc. (OTC:[CTYX](http://www.connectyx.com)) ("Connectyx"), www.connectyx.com, manufacturer and distributor of the MedFlash®, the nation's premier Personal Health and Wellness Management System (ePHM) for maintaining personal health records (PHR), announced today that the company will be exhibiting at the 7th NEYEPA National EYEPA Coalition March 10th – 12th at Bahia Mar Beach Resort in Fort Lauderdale, Florida. After the recent success with the introduction of the MedFlash III at the Palm Beach County Optometric Association Winter Seminar with the Company's Patient - Doctor Health and Wellness Social Network Portal, Connectyx is continuing to utilize this momentum of direct marketing for the MedFlash III.

As previously announced, the MedFlash development team is continuing with the selection process for its "Alpha Group" of 40-50 selected healthcare professionals that will have a direct impact on the features to be offered on this new innovative technology platform. MedFlash III will be compatible to communicate with various EMR partners to deliver services and opportunities to patient members who can be given or denied access to the MedFlash portal by the health care professionals who provided the portal, depending on the physicians' individual wishes and needs of his/her specific practice. For example, MedFlash offers a robust personal health history tool for patients to use to gather information or prepare in advance of a specific doctor visit. A preventative care organization which has its own personal health history form may want to substitute the in-house form for the existing one in MedFlash, while other doctors will simply benefit from the existing MedFlash Online Patient – Physician Office visit questionnaire and family medical history.

MedFlash Doctor / Patient Portal will facilitate the doctor-patient relationship by providing a communication loop which enables the doctor's office to asynchronously communicate with their patients, both individually and collectively. This loop, which will use social networking tools, will utilize a patient portal where the patient can receive communications and information from the doctor's practice. Some of these features will include, but not be limited to, recording appointment schedules and reminders, tracking treatment compliance and receiving targeted health information. The health care practitioners will benefit by being able to adding medical information to their patients' MedFlash portals, as well as receive selected information from their patients which results in an increase in patient satisfaction, attracts new patients and saves time and overhead for the healthcare practitioners.

MedFlash Doctor/Patient Portal will be co-branded with the healthcare practitioner who provides it to the patient. Patients will be able to use features that receive information from other doctors and allied providers, but the initial healthcare practitioner will remain the central focal point featured in the patient's health and wellness portal.

The patient's MedFlash portal will create the ideal communication tool between doctor and patient allowing the patient to engage in self-care between healthcare practitioner and doctor visits and enabling the back office to communicate asynchronously with patients, reducing missed appointments, misinformation, patient non-compliance, duplicated efforts, telephone calls and unnecessary faxes. The MedFlash III Doctor - Patient Portal creates the perfect third party relationship to benefit both the patient and the doctor. By publishing selected information to the portal, the healthcare practitioner office is in total control of the dissemination of patient information.

To be added to the corporate e-mail database for corporate press releases and industry updates, investors and shareholders are requested to send an e-mail to investorrelations@connectyx.com

MedFlash ® Features and Benefits

The MedFlash® PHM Portal features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® PHM provides additional member benefits and services including instant access to a subscriber's Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. First Responders such as police, emergency medical technicians (EMT's) and firefighters have access to time critical information for victims who may be comatose or unable to communicate pertinent medical history information. The MedFlash® PHM can be accessed on any computer, whether in an ambulance or an emergency room, securely and with complete privacy. Lifestyle and wellness features are delivered to members that have the potential to result in significant health benefits to members following the healthcare advice. With the increasing focus on cutting costs and risk mitigation by both employers and insurers, the MedFlash offers a low cost addition to the various initiatives necessary for maintaining and reducing costs of current healthcare delivery systems. For more information, see www.medflash.com.

About Connectyx

Connectyx provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (ePHM). Compatible with Google Health and Microsoft's Health Vault, the MedFlash® ePHM is an easy-to-use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® ePHM portal also features a 24/7/365 call center, a USB flash drive and a smart phone application. The MedFlash® ePHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for

employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

About NEYEPA www.nationaleyepa.com

The National EYEPA Coalition was officially created in 2003 by bringing together an assemblage of Independent Professional Associations (IPAs) throughout the United States. The National Coalition is comprised of twenty-seven state IPAs representing approximately 4,800 doctors – 4,500 ODs and 300 MDs. IPAs are being added and should number at least thirty by year's end.

Mission, Purpose and Objective of the National EYEPA Coalition

The Mission of the National Coalition is to represent, assist and facilitate doctor owned and operated IPAs in their pursuit of quality eye care for the public. Likewise, the purpose of the coalition is to enhance and facilitate reciprocal relationships between the various state IPAs and to cooperate in solving mutual concerns of the state eye care IPA members. The primary Objective, tied with the Mission and Purpose of the National Coalition, is to help and to assist the independent eye care practitioner to remain independent, survive and thrive in today's and tomorrow's health care arena.

Safe Harbor Act: This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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