

Connectyx Technologies Files Financial Results for First Six Months 2011 Reflecting 148% Revenue Increase Over First Six Months 2010

Company Reduces Operating Expenses by 41% While Expanding Revenue and Broadening Market Footprint for MedFlash

STUART, FL--(Marketwire - 08/12/11) - Connectyx Technologies Holdings Group, Inc. (Pinksheets:CTYX) ("Connectyx"), www.connectyx.com, manufacturer and distributor of the MedFlash®, a Personal Health and Wellness Management System (ePHM) designed for maintaining personal health records (PHR), filed its financial results for the six months ended June 30, 2011 recording a 148% increase in revenues compared to the first six months of 2010. The company's initiative to reduce operating expenses resulted in a 41% decrease and a 70% reduction in operating loss to \$82,303 for the six months.

The Company has posted their financial statements in accordance with the OTC guidelines and can be viewed by going to <http://www.otcmarkets.com/stock/CTYX/financials>.

Ronn Schuman, CEO of Connectyx Technologies, said, "We are very pleased to report that our revenues for the first six months of this year grew by a very substantial 148% in comparison to the corresponding six months in 2010. As mentioned before, 2010 was a year of transition from concentrating on selling directly to end users to shifting our focus to signing up organizations with large memberships and affinity groups that cater to our key demographic over the age of 50 who have an interest in being proactive in monitoring their own health like the Association of Mature American Citizens (AMAC). We have also been successful in positioning MedFlash® in the marketplace as a desirable and attractive benefit to be added to other companies' marketing plans without any investment on our part. A recent example is the soon to launch TV campaign by US Business Specialties for their sterile urological catheter kits that will include MedFlash® for all new customers."

Mr. Schuman added, "We continue to add features to MedFlash® that enhances our value proposition with recent improvements including QR codes for the mobile application for MedFlash®. And on an ongoing basis, we remain alert to other opportunities to offer more valuable benefits to MedFlash® subscribers such as the recently announced discount to Vision Care Direct's vision care plans. The more we offer new subscribers, the more we expect to attract new subscribers."

Mr. Schuman continued, "It is obvious to us that our new business plan is working, as evidenced by our revenue growth and the momentum we are experiencing in attracting new corporate partners. We look forward to a great third and fourth quarter as we begin to see the results of the new TV advertising campaign and AMAC's new marketing campaign with MedFlash®."

Joint Marketing Partners and Marketing Campaigns

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Since the beginning of the year, Connectyx has signed numerous joint marketing agreements for distribution of the company's MedFlash Personal Health and Wellness Management System to membership organizations, both professional and consumer including:

*CTYX will be launching a national comprehensive television campaign with U.S. Business Specialties (USBS) next month, September 2011. USBS be televising on BRAVO, Lifetime, and TNT channels up to 15,000 ad airings per month with plans to increase the ad rate to over 45,000 per month over the six months. USBS will be including MedFlash in initial orders for the company's urological catheter kits.

*Association of Mature American Citizens (AMAC) is offering MedFlash as a member benefit. With its membership base now over 170,000 members, AMAC's member demographic mirrors the age range with the highest usage of PHR ages 50 and over.

* MedFlash® was named a preferred vendor of the National EYEPA's twenty-seven state Independent Professional Associations (IPA) representing approximately 4,500 doctors -- 4,200 ODs (Doctors of Optometry) and 300 MDs and a total of 6,600 physician locations.

* MASA Assist (MASA), one of the country's leading Medical Evacuation companies with over 500,000 members, placed a follow-on order for an additional 10,000 MedFlash licenses and is advertising MedFlash with Connectyx in a USA TODAY Travel Guide.

MedFlash® Feature Upgrades

*MedFlash has upgraded its Intellectual Property (IP) by developing and launching its QR ("Quick Response") Codes as part of their emergency response program(s). Unlike most PHR offerings currently in the marketplace, MedFlash now offers rapid and convenient mobile access allowing "first responders" to retrieve members' important medical information when an "In Case of an Emergency" (I.C.E.) exists. A QR code is a specific two-dimensional matrix bar code that is accessible by dedicated QR bar code readers and camera-ready mobile phones. The code consists of black modules arranged in a square pattern on a white background.

MedFlash® Benefits Added

*Provide access to Quintiles' MediGuard.org drug safety monitoring website as a value-added service for MedFlash® subscribers

*Offer access to a complete advanced directive/living will feature which is a very important document that empowers the individual to have their medical wishes granted in case they are incapacitated and cannot speak for themselves.

*Ten percent discount on vision care plans offered by Vision Care Direct

Corporate e-mail Database for Press Releases and Industry Updates

To be added to the corporate e-mail database for corporate press releases and industry updates, investors and shareholders are requested to send an e-mail to investorrelations@connectyx.com

About Connectyx

Connectyx Technologies provides unique products for the healthcare market including MedFlash®, the electronic Personal Health Manager (PHM). Compatible with Microsoft's Health Vault, the MedFlash® PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash® PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash® PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, the MedFlash® PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike. Connectyx products are developed with the needs of patients, families, doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act: This communication includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this communication.

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