

MedFlash and uVuMobile Form Mobile Marketing Alliance

PRESS RELEASE

Palm City, FL October 20, 2009 (PRNEWSWIRE – FIRST CALL) Connectyx Technologies (CTYX.PK), a provider of unique products for the healthcare market, announced today that the Company has entered into a mobile marketing alliance with uVuMobile™, Inc. (UVUM.PK), a provider of mobility solutions and software. This alliance utilizes uVuMobile's delivery capability to realize the full potential of mobile marketing and advertising for MedFlash. uVuMobile's understanding of today's mobile subscriber will enable the end-to-end mobile marketing value chain, providing MedFlash with complete brand engagement over multiple channels, while assuring control, brand protection and mass market level revenues. The first phase of the campaign is scheduled to begin in November.

According to eMarketer, a digital marketing and media research and analysis firm, long-term growth trends are positive with spending on mobile advertising set to increase rapidly over the next five years. eMarketer estimates that mobile ad spending, including messaging-based formats, is expected to reach \$416 million in 2009, increasing to \$1.56 billion by 2013.

“Joining forces with MedFlash is a great opportunity for us to fully utilize our robust platform and position the Company to support the complete mobile marketing value chain; from understanding today's mobile subscriber, through the technology, right into the brand strategy,” said Richard Seifert, President and CEO of uVuMobile. This unique partnership allows MedFlash to reach major markets across the country through a series of interactive marketing campaigns. These coordinated campaigns are expected to include banner, interstitial and pop-up advertisements that will inform users about the major life-saving benefits MedFlash has to offer.

Ronn Schuman, President and CEO of Connectyx Technologies Holdings Group, Inc., stated, "I am very excited about the opportunity to work with uVuMobile to mobilize our marketing and advertising initiatives. I believe that as we develop our marketing campaigns we need to utilize insightful targeting, intelligent messaging and a sensitive view of the customer experience. Increasing awareness of MedFlash through mobile marketing applications will help educate consumers about importance of storing their personal health records on our easy-to-use MedFlash drive, which is so portable it can be kept on a key ring for access whenever and wherever needed."

About Connectyx Technologies Holdings Group Inc.

Connectyx Technologies provides products in the healthcare market, which includes its Personal Health Record, MedFlash. The MedFlash product is an easy to use Personal Health and Lifestyle Record & Portal that is USB flash drive enabled. MedFlash contains an emergency flash drive with a Web portal and 24/7 emergency call center access, which contains the owner's complete medical and key related information. Stored information on the MedFlash can be accessed on any computer, securely with complete privacy for the members. For more information, please visit www.connectyx.com and www.medflash.com

About uVuMobile

uVuMobile recognizes the ever-increasing demand for personalized, interactive entertainment content anytime and anywhere on media-enabled devices by offering a full suite of products that effectively deliver video and audio content to mobile handsets. uVuMobile provides back-end media hosting, application development, mobile marketing, messaging, content aggregation, billing, advertising and other services directed towards the mobile business-to-business market. These services are now available to entertainment brands, carriers, developers, aggregators, distribution partners and other players in the mobile value chain. uVuMobile now offers ad supported and white label mobile video services. For additional information, please visit www.uvumobile.com.

Forward Looking Statement

Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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