

## **Connectyx Partners with InstantAmber, a Leader in Child Safety and Missing Children Awareness**

PALM CITY, FL--(PRNEWS WIRE) August 4, 2009 -- Connectyx Technologies Holdings Group Inc. (OTC:CTYX) is pleased to announce that the Company has formed a partnership with InstantAmber, a leading child safety and missing children awareness company. The agreement will enable InstantAmber to offer the MedFlash™ product to its membership base. The MedFlash™ is a valuable information tool that gives parents the ability to keep up to date medical records for their children. In addition, it can be used to quickly share important medical information and possible medical conditions with law enforcement in case their child goes missing, critical information that could potentially save lives. Connectyx will also be marketing InstantAmber to its MedFlash™ membership base through its website, [www.Med-Flash.com](http://www.Med-Flash.com).

“InstantAmber is extremely excited about our new partnership with Connectyx. We have been searching for the right company with whom to align InstantAmber in the area of consumer products and; after much due diligence, Connectyx was hands down the winner. Their Med Flash product is the standard in electronic medical health recordkeeping and together we will be able to provide families with an unparalleled level of protection and security.” Stated Matt Berman, InstantAmber President and CEO.

Matt Berman founded InstantAmber after his youngest child went missing on a family vacation. InstantAmber wants to ensure that parents have access to the best possible tools in the event of a missing child emergency. InstantAmber enables its members to securely store their children’s information and photos, which are made accessible to law enforcement only with the permission of its members. Other notable partners of InstantAmber are KinderVision, LifeLock, NOYS, Stop Internet Predators, and My GYM amongst others.

“Connectyx is proud to be able to partner with InstantAmber in order to provide additional resources that can help missing children, which is a growing epidemic in this country. Many times when a missing child alert is issued, it is accompanied by additional information such as existing medical conditions or severe allergies. Our ePHR, MedFlash will contain all of this vital information and communicate it with law enforcement instantly and timing in these situations is crucial,” stated Ronn Schuman, Connectyx President and CEO.

### **About Connectyx Technologies Holdings Group Inc.**

Connectyx Technologies provides products in the health care market which include its Personal Health Record, MedFlash(TM). The MedFlash(TM) product is an easy-to-use Personal Health and Lifestyle Record & Portal that is USB flash drive-enabled. MedFlash(TM) contains an emergency flash drive with a web portal and 24/7 emergency call center access that can contain the owner’s complete medical and key information. Stored MedFlash information can be accessed on any computer securely with complete privacy for the members. For more information, please visit [www.connectyx.com](http://www.connectyx.com) and [www.Med-Flash.com](http://www.Med-Flash.com).

### **About InstantAmber**

InstantAmber ([www.instantamber.com](http://www.instantamber.com)) is a web-based gathering, storage and delivery service that enables law enforcement to retrieve critical data and photos in the event of a missing child emergency. Born in 2008 with its unique online service, InstantAmber is creating a community through targeted business and philanthropic partnerships for the safety and protection of children throughout the United States and Canada.

Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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