

Dr. Bob Arnot Joins the Connectyx Management Team



Palm City, FL., December 21st 2009 PRNewswire-FirstCall/ -- Connectyx Technologies Holding Group Inc. (Pink Sheets: [CTYX - News](#)) announced today that Dr. Bob Arnot has joined its management team. Dr. Arnot is one of the most recognized figures in medical journalism. His broadcast career has included: Chief medical correspondent for NBC News, (including *Dateline, the Today Show and the NBC Nightly News*), and chief foreign correspondent and special foreign correspondent for MSNBC News. Arnot was health correspondent for CBS News (including *CBS Evening News, CBS This Morning and CBS Morning News*). He has also been featured in national television specials on international health and humanitarian topics for Discovery Health, Discovery Military, PAX, the ABC Family Channel, BET, and FOX. Today his series of educational videos are among the most watched on YouTube. His broadcast accomplishments have earned him an Emmy Award, two Emmy nominations, the Overseas Press Club Award, the Dupont Award, and recognition from Vanity Fair for “Best Embedded Reporter,” Iraq Campaign. He is the author of over 13 books on healthcare and medicine.

Since one of the core concepts of the MedFlash Personal Health Manager (PHM) is to improve healthcare outcomes through member involvement in the management of their individual health information, Dr. Arnot is a perfect fit for his role as the Chief Knowledge Officer (CKO) of Connectyx. Dr. Arnot will be responsible for medical education and video content for the MedFlash Portal and website. He will also take a lead role in marketing, production, spot placement and volume air time purchasing through his company Bob Arnot Productions <http://bobarnotproductions.com/>.

“This represents a major milestone for Connectyx” stated Ronn Schuman President of Connectyx. “Dr. Arnot understands our product and the powerful role MedFlash will play in the future of healthcare. In Dr. Bob we have found a unique combination of skills and connections and we are

excited to have him become the face that people will associate with the MedFlash products.” Dr. Arnot remarked, “This summer I was having lunch with a friend who is the CEO of a leading information technology company who said that flash drives are the future of medical records. I know we can make a significant contribution to healthcare with this initiative”.

About Connectyx Technologies Holding Group Inc.

Connectyx Technologies provides unique products for the healthcare market including the electronic Personal Health Manager (PHM), MedFlash. Compatible with Google Health and Microsoft’s Health Vault, MedFlash is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite, it also features a 24/7/365 call center, a USB flash drive and our soon to be released smart phone applications. The MedFlash PHM provides the benefit of having its members Emergency Medical Profile and Personal Health Record available instantly in case of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, MedFlash can be accessed on any computer, securely and with complete privacy for members. There are also lifestyle and wellness features that can provide significant health benefits and cost and liability savings for its members, employers and insurers alike.

MedFlash members are also able to arrive at their Doctors offices with their paperwork pre-printed and ready to go, insurance information and advance directives are available at a moment’s notice through their partnership with Instant Medical History a leader in patient interview software. Prescriptions can also be listed for the physician’s reference. Those are just a few of the time saving features the MedFlash PHM provides. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

