

Connectyx announces MedFlash® “Sixth Man Fan Promotion” in conjunction with Walgreens and the Orlando Magic.

PALM CITY, FL -- /PRNewswire-FirstCall/ Jan 25, 2010 -- Connectyx Technologies Holdings Group Inc. (Pink Sheets: CTYX.PK) is pleased to announce its association with the commencement of a new Orlando Magic “Sixth Man Fan Promotion.” This agreement provides for the promotion of MedFlash® through The Orlando Magic’s NBA basketball team, including product placement in 208 of Orlando, Florida’s Walgreens stores. In store promotional displays will begin to arrive at select Walgreens over the next three weeks and the promotion will run for the next eight months.

“This is an important step for Connectyx in the marketing of MedFlash. We will be able to track individual store sales with a staged marketing program that will give us solid data on what types of media promotions work best with our MedFlash product.” Said Ronn Schuman CEO of Connectyx.

About The Orlando Magic:

Orlando's NBA franchise since 1989, the Magic's mission is to be world champions on and off the court, delivering legendary moments every step of the way. On the court, Orlando has won four division championships (1995, 1996, 2008, 2009), had five 50-plus win seasons, and won the Eastern Conference title in 1995 and 2009. Off the court, on an annual basis the Orlando Magic gives more than \$2 million to the local community by way of sponsorships of events, donated tickets, autographed merchandise, scholarships and grants. Orlando Magic community relations programs impact an estimated 75,000 kids each year, while a Magic staff-wide initiative provides more than 5,000 volunteer hours annually. In addition, over the last 20 years nearly \$15 million has been distributed to local non-profit community organizations via the Orlando Magic Youth Fund (OMYF), a fund of the McCormick Foundation since 1994, which serves at risk and disadvantaged youth. Ticket highlights include: 7,569 seats priced \$25 or under per game; a \$27 lower bowl ticket; and tickets priced at \$10 per game. For ticket information log on to orlandomagic.com or call 407-89-MAGIC.

Through the National Basketball Association's NBA CARES program, the league, players and teams will raise and contribute \$100 million for charity, donate more than 1 million hours of hands-on volunteer service to communities worldwide, and build more than 100 places where kids can learn and play over the next five years. The NBA is broadcast in 215 countries and territories in 42 languages.

The Orlando Magic is also the developer of the Amway Center which will compete to host major national events, concerts and family shows. Opening in the fall of 2010, the facility will be operated by the City of Orlando and owned by the Central Florida Community.

About Connectyx Technologies Holdings Group Inc.

Connectyx Technologies provides unique products for the healthcare market including the electronic Personal Health Manager (PHM), MedFlash. Compatible with Google Health and Microsoft's Health Vault, MedFlash is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite, it also features a 24/7/365 call center, a USB flash drive and our soon to be released smart phone applications. The MedFlash PHM provides the benefit of having its members Emergency Medical Profile and Personal Health Record available instantly in case of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, MedFlash can be accessed on any computer, securely and with complete privacy for members. There are also lifestyle and wellness features that can provide significant health benefits and cost and liability

savings for its members, employers and insurers alike.

MedFlash members are also able to arrive at their Doctors offices with their paperwork pre-printed and ready to go, insurance information and advance directives are available at a moment's notice through their partnership with Instant Medical History a leader in patient interview software. Prescriptions can also be listed for the physician's reference. Those are just a few of the time saving features the MedFlash PHM provides. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act:

This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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