

Connectyx Announces Launch of MedFlash® Television Marketing Campaign

Commercial to promote availability of MedFlash® in 206 Orlando Florida Region Walgreens Pharmacy locations

PALM CITY, FL—PR Newswire-April 27, 2010 -- Connectyx Technologies Holdings Group Inc. (OTCPK:CTYX) is pleased to announce that the Company has posted a MedFlash commercial on its website which will be used to target all demographics and bring awareness to the importance of having a personal health manager. With the Help of the Orlando Magic® and Walgreens®, MedFlash is expected to expand into several markets including the Orlando Florida area, where the product is available at 206 Walgreens locations.

Over the next few months Connectyx plans to broadcast its MedFlash commercial on a variety of networks throughout Orlando and the surrounding areas. The commercial was produced by 3D Eye Solutions, Inc. (OTCPK:TDEY) and is available for viewing on the Connectyx website. Connectyx will utilize the assistance of the Orlando Magic to provide them with the exposure they need to launch into numerous broadcast markets. The Orlando Magic "Jamaica Getaway Promotion" will provide advertising of MedFlash®, including product placement in regional Orlando Walgreens stores. In store promotional displays are at select Walgreens locations and the promotion will run for the next six months.

MedFlash is a Personal Health Manager (PHM) that empowers the individual to maintain their health and lifestyle information, with a primary focus on wellness. Initiated by the individual, MedFlash is a summary of health and medical history from a number of sources (electronic) and an innovative Personal Health Record (PHR). Owning and maintaining your personal health information ensures that your health and critical decisions are in your hands. It gives your healthcare providers the most complete picture of your current and past health, enabling effective, personalized and safe treatment. Your health information is safely maintained through the secure MedFlash Web Portal and USB drive and is readily available no matter where you are or what your circumstances. The revolutionary health manager is available at Walgreens for \$29.95. According to the report from the Center for Information Technology, pervasive use of personal health records could potentially save the US healthcare industry between \$12 and \$20 billion a year.

“This commercial is an important step towards promoting MedFlash and expanding our brand into several new markets” stated Ronn Schuman, President and CEO of Connectyx Technologies Holdings Group, Inc. “More importantly, we will be able to track individual store sales with a staged marketing program that will give us solid data on what types of media promotions work best with our MedFlash product”.

Connectyx Technologies will be hosting its nationwide teleconference tomorrow, Wednesday, April 28, 2010 at 4:15pm EDT, to update shareholders and the financial community on recent developments. The Company will be discussing new sales opportunities, the additions to its management team and strategic partnerships it has developed over the last six months. There is expected to be a high demand for the call-in lines for this Nationwide Teleconference and space will be limited. Please call (407) 389-5900 today to reserve your place and receive the information that will enable you to participate in the conference.

About Walgreens

The Walgreen Company (Walgreens) was founded in Chicago Illinois in 1901 and has since expanded throughout the United States. Walgreens is the largest drugstore chain in the United States. The company operates about 7,147 drugstores across all 50 states, the District of Columbia and Puerto Rico. Walgreens provides access to consumer goods and services and pharmacy, health and wellness services in America through its retail drugstores. In addition Walgreens Health and Wellness division includes Take Care Health Systems.

About Connectyx Technologies Holdings Group Inc.

Connectyx Technologies provides unique products for the healthcare market including, MedFlash, the electronic Personal Health Manager (PHM). Compatible with Google Health and Microsoft's Health Vault, The MedFlash

PHM is an easy to use Personal Health and Lifestyle Manager that is accessible using a powerful web portal suite. The MedFlash PHM also features a 24/7/365 call center, a USB flash drive and our (soon to be released) smart phone applications. The MedFlash PHM provides member benefits including instant access to your Emergency Medical Profile and Personal Health Record in the event of an accident or a medical emergency. Whether traveling, at work, or at home, First Responders have an invaluable advantage when they have access to this time critical information. Far more than just an emergency flash drive, The MedFlash PHM can be accessed on any computer, securely and with complete privacy. There are also lifestyle and wellness features that provide significant health benefits to members and risk mitigation for employers and insurers alike.

MedFlash members arrive at their Doctors offices with their paperwork pre-printed and ready to go. Insurance information and advance directives are available at a moment's notice through Instant Medical History, a leader in patient interview software and a MedFlash PHM technology partner. Prescriptions can also be listed for the physician's reference. Those are just a few of the time saving and risk mitigation features the MedFlash PHM provides. Connectyx products are developed with the needs of Patients, Families, Doctors and First Responders in mind. For more information, please visit our websites at: www.connectyx.com and www.medflash.com

Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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Source: [Connectyx Technologies Holdings Group, Inc.](http://www.connectyx.com)